

Metsä Board

24.07.2019

Metsä Board to showcase its enhanced paperboards and innovative packaging design concepts at FachPack 2019

FachPack – 24–26 September 2019 at Nuremberg, Germany, Stand Hall 7A-136

Metsä Board, the leading European producer of premium fresh fibre paperboards, will be presenting its lightweight paperboards and innovative sustainable packaging solutions for packaging applications at FachPack 2019.

Metsä Board will highlight its enhanced folding boxboard portfolio released in April of this year. The new and improved FBB portfolio contains five premium boards with carefully considered features, for example, the improved high-yield pulp plays an important role in lightweighting the boards.

On display will also be eco-barrier boards that Metsä Board has specifically developed for food and food service packaging. They offer a sustainable and innovative solution for future packaging.

As part of the commitment to develop customer focused services, Metsä Board will be promoting its newly created service to improve the availability of white kraftliners and help corrugated converters be more responsive and competitive. The new Common Stock service provides easy access to ready-made standard white kraftliner reels in continental Europe.

Metsä Board's VP Sales FBB EMEA, **Neil Fox**, said: "Packaging of the future is all about creating better brand experiences with less environmental impact. It is important that we continuously develop new solutions and services to make packaging that is safe and sustainable. New developments in FBB, combined with our own innovative packaging design service, can help brands achieve packaging solutions of the future."

PackageLab at Metsä Board's stand will also be presenting innovative designs and showing the possibilities the lightweight paperboards can offer. Metsä Board's packaging design experts will be present to discuss the latest packaging design solutions with visitors.

Metsä Board**24.07.2019**[Link to photo](#)**For further information, please contact:**

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Metsä Board is a leading European producer of premium fresh fibre paperboards including folding boxboards, food service boards and white kraftliners. Our lightweight paperboards are developed to provide better, safer and more sustainable solutions for consumer goods as well as retail-ready and food service applications. We work together with our customers on a global scale to innovate solutions for better consumer experiences with less environmental impact. The pure fresh fibres Metsä Board uses are a renewable resource, traceable to origin in sustainably managed northern forests.

The global sales network of Metsä Board supports customers worldwide, including brand owners, retailers, converters and merchants. In 2017, the company's sales totalled EUR 1.8 billion, and it has approximately 2,350 employees. Metsä Board, part of Metsä Group, is listed on the Nasdaq Helsinki.

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Metsä Group is a forerunner in bioeconomy utilising renewable wood from sustainably managed northern forests. Metsä Group focuses on wood supply and forest services, wood products, pulp, fresh fibre paperboards and tissue and cooking papers.

Metsä Group's sales totalled EUR 5.0 billion in 2017, and it employs approximately 9,100 people. The Group operates in some 30 countries. Metsäliitto Cooperative is the parent company of Metsä Group and owned by approximately 104,000 Finnish forest owners.

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